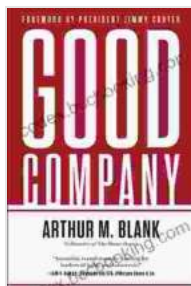


Good Company: The Game-Changing Formula That Turned the Atlanta Falcons and Atlanta United into Major League Winners



Good Company by Arthur M. Blank

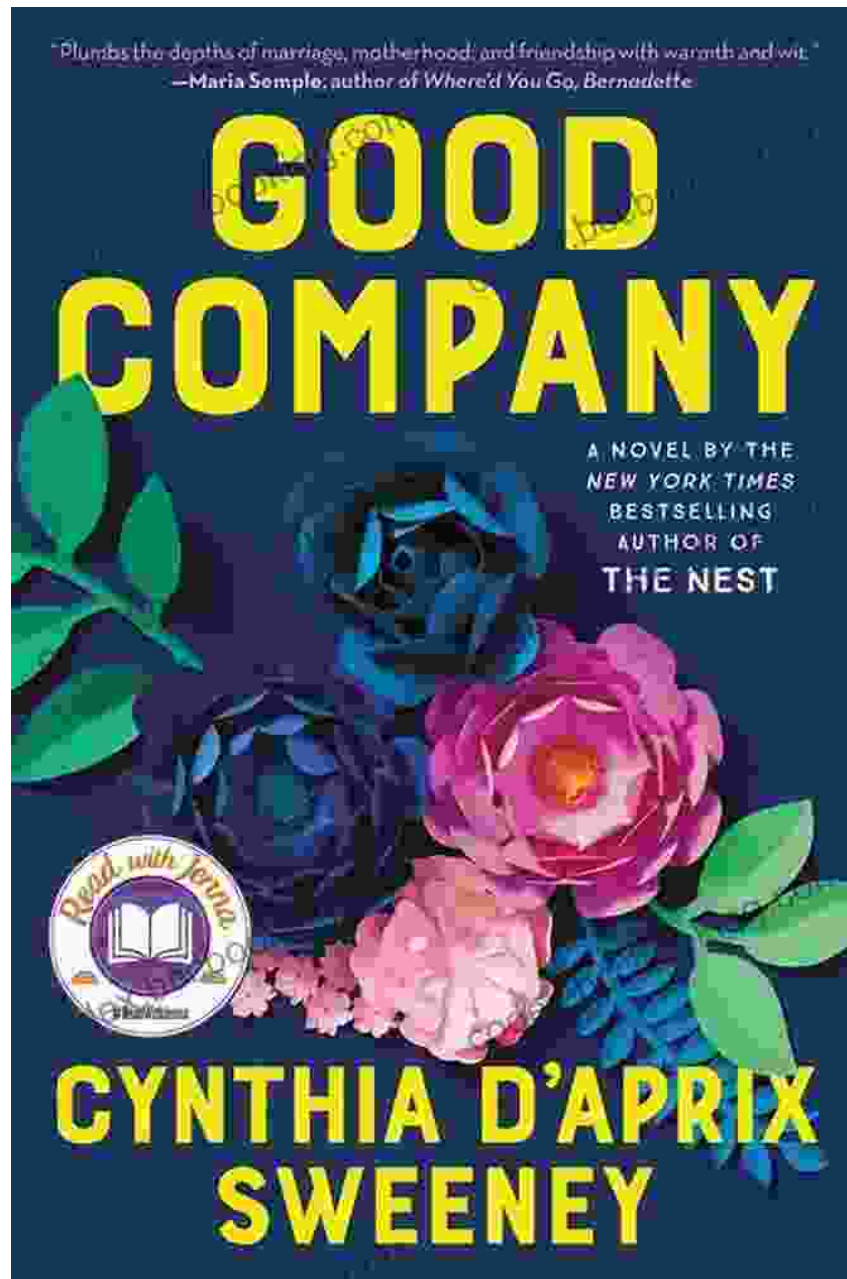
★★★★☆ 4.7 out of 5

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Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 253 pages
Screen Reader : Supported

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In *Good Company*, Arthur Blank shares the inspiring story of how he transformed two Atlanta sports teams into major league winners. Blank's journey is a testament to the power of teamwork, leadership, and innovation. He provides valuable insights and lessons that can be applied to any business or organization.

Blank's story begins with his Free Download of the Atlanta Falcons in 2002. The Falcons were a struggling team at the time, but Blank believed that he could turn them into a winner. He invested heavily in the team, both on and off the field. He hired a new coach, built a new stadium, and created a new culture of winning.

Blank's efforts paid off. The Falcons went on to win their first Super Bowl in 2017. Blank's success with the Falcons led him to Free Download Atlanta United FC in 2014. Atlanta United is a Major League Soccer team that has won two MLS Cups.

In *Good Company*, Blank shares the secrets of his success. He writes about the importance of building a strong team, creating a winning culture, and innovating. He also provides valuable insights on leadership, business, and life.

Good Company is a must-read for any fan of sports, business, or leadership. Blank's story is an inspiring example of how anyone can achieve success with the right team and the right mindset.

Praise for Good Company

"Good Company is a must-read for anyone who wants to achieve success in business or life. Arthur Blank's story is an inspiring example of how the power of teamwork, leadership, and innovation can overcome any obstacle."

- Warren Buffett, CEO of Berkshire Hathaway

"Good Company is a playbook for success. Arthur Blank shares his proven formula for building winning teams and creating a culture of excellence. This book is essential reading for anyone who wants to achieve their full potential."

- **Bill Gates, co-founder of Microsoft**

"Good Company is a master class in leadership. Arthur Blank's insights on teamwork, motivation, and innovation are invaluable for anyone who wants to lead a successful team."

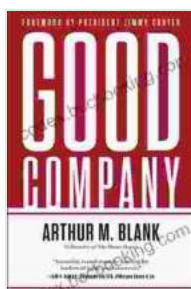
- **Sheryl Sandberg, COO of Facebook**

About the Author

Arthur Blank is the co-founder of The Home Depot and the owner of the Atlanta Falcons and Atlanta United FC. He is a successful businessman and philanthropist who is passionate about giving back to his community.

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