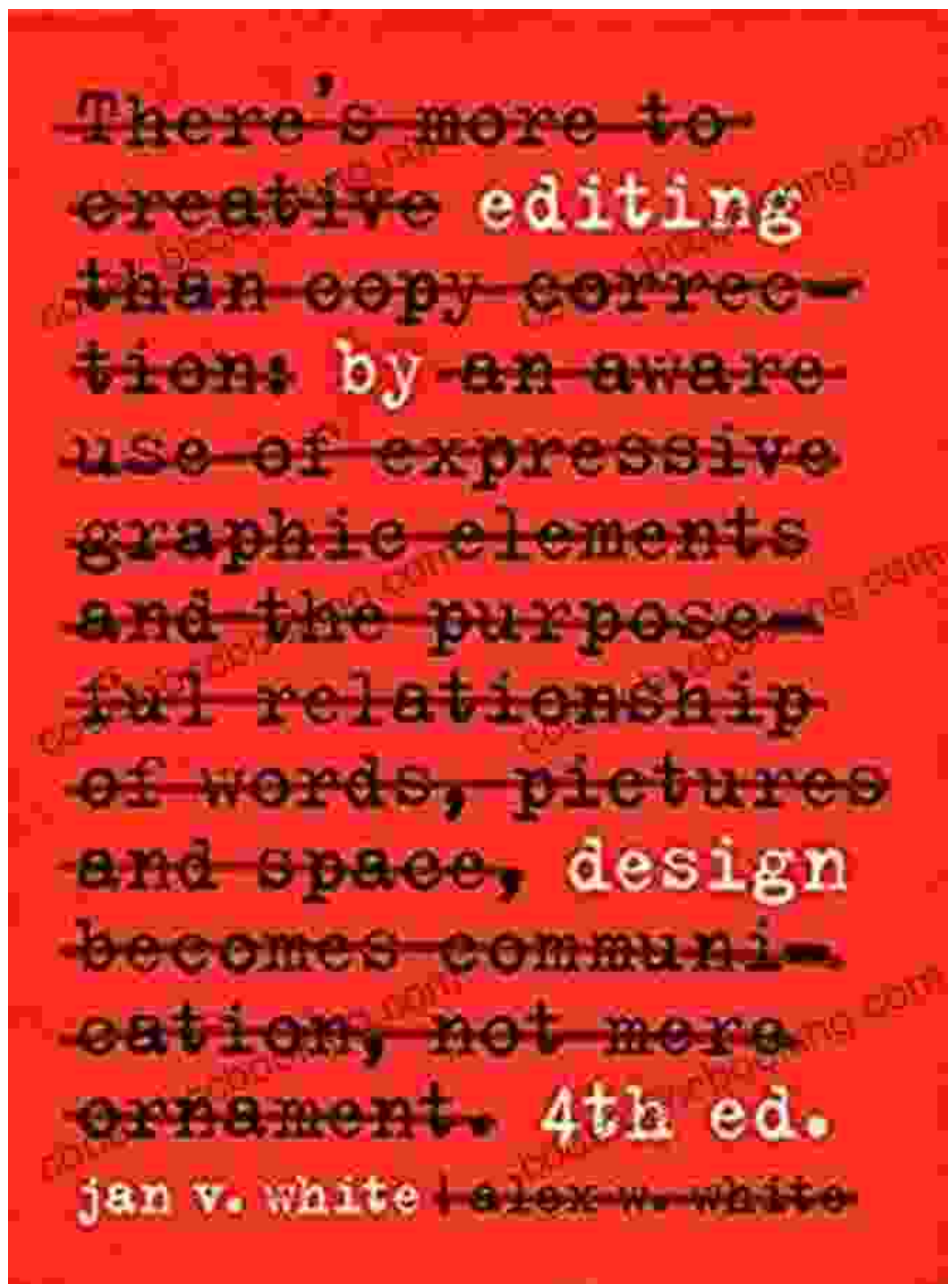
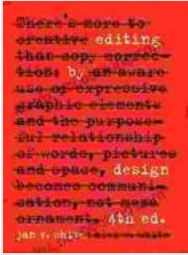


The Classic Guide To Word And Picture Communication For Art Directors Editors

By Edward Tufte



Editing by Design: The Classic Guide to Word-and-Picture Communication for Art Directors, Editors,



Designers, and Students by Jan V. White

★★★★☆ 4.8 out of 5

Language : English
File size : 258336 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 526 pages



The Classic Guide To Word And Picture Communication For Art Directors Editors is a comprehensive guide to the art of visual communication. This book provides a wealth of information on how to create effective visuals that communicate your message clearly and concisely.

Edward Tufte is a world-renowned expert on visual communication. He has written several books on the subject, including The Visual Display of Quantitative Information and Envisioning Information. In The Classic Guide To Word And Picture Communication For Art Directors Editors, Tufte shares his insights on how to use words and pictures to create effective visuals.

The book is divided into two parts. The first part covers the basics of visual communication, including how to choose the right type of visual, how to use typography effectively, and how to create effective layouts. The second part of the book focuses on specific types of visuals, such as graphs, charts, and maps. Tufte provides detailed instructions on how to create each type of visual, and he includes numerous examples of effective visuals.

The Classic Guide To Word And Picture Communication For Art Directors Editors is an essential resource for anyone who wants to create effective

visuals. This book is a valuable resource for art directors, editors, designers, and anyone else who needs to communicate visually.

What You'll Learn From This Book

- The basics of visual communication
- How to choose the right type of visual
- How to use typography effectively
- How to create effective layouts
- How to create effective graphs, charts, and maps

Who Should Read This Book

- Art directors
- Editors
- Designers
- Anyone else who needs to communicate visually

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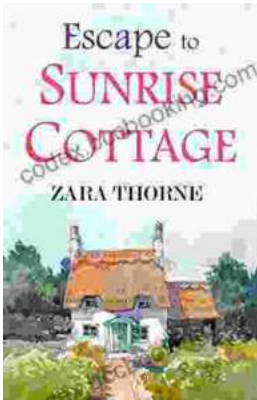
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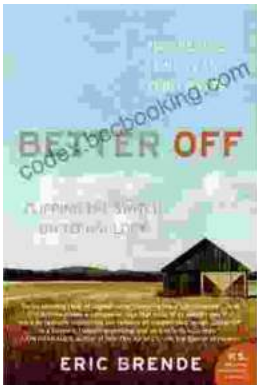
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