Unlocking Fashion From The New Look To Millennial Pink

Dress Code: Unlocking Fashion from the New Look to Millennial Pink by Ellen Lupton

★★★★☆ 4.4 out of 5

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Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 283 pages

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Fashion is a constantly evolving art form, and each era has its own unique style. From the glamorous New Look of the 1950s to the minimalist millennial pink of today, fashion has reflected the social and cultural changes of the time.

In her new book, *Unlocking Fashion*, author Susannah Frankel takes readers on a journey through the history of fashion, from the 19th century to the present day. Frankel examines the key trends and designers of each era, and she explores the social and cultural factors that have influenced fashion.

The New Look

The New Look was a revolutionary fashion trend that emerged after World War II. It was characterized by its feminine silhouettes, full skirts, and

nipped-in waists. The New Look was a reaction to the wartime rationing and shortages, and it represented a return to glamour and luxury.

Christian Dior was one of the most influential designers of the New Look. His designs were characterized by their use of luxurious fabrics, such as silk and lace, and their emphasis on the female figure. Dior's New Look was a huge success, and it helped to revive the French fashion industry after the war.

The 1960s

The 1960s was a time of great social and cultural change, and fashion reflected this. The decade saw the rise of youth culture, and fashion became more youthful and experimental. Mini skirts, bell-bottom jeans, and psychedelic prints were all popular in the 1960s.

Mary Quant was one of the most influential fashion designers of the 1960s. Her designs were known for their youthful and playful style. Quant was also a pioneer in the use of new materials, such as PVC and vinyl.
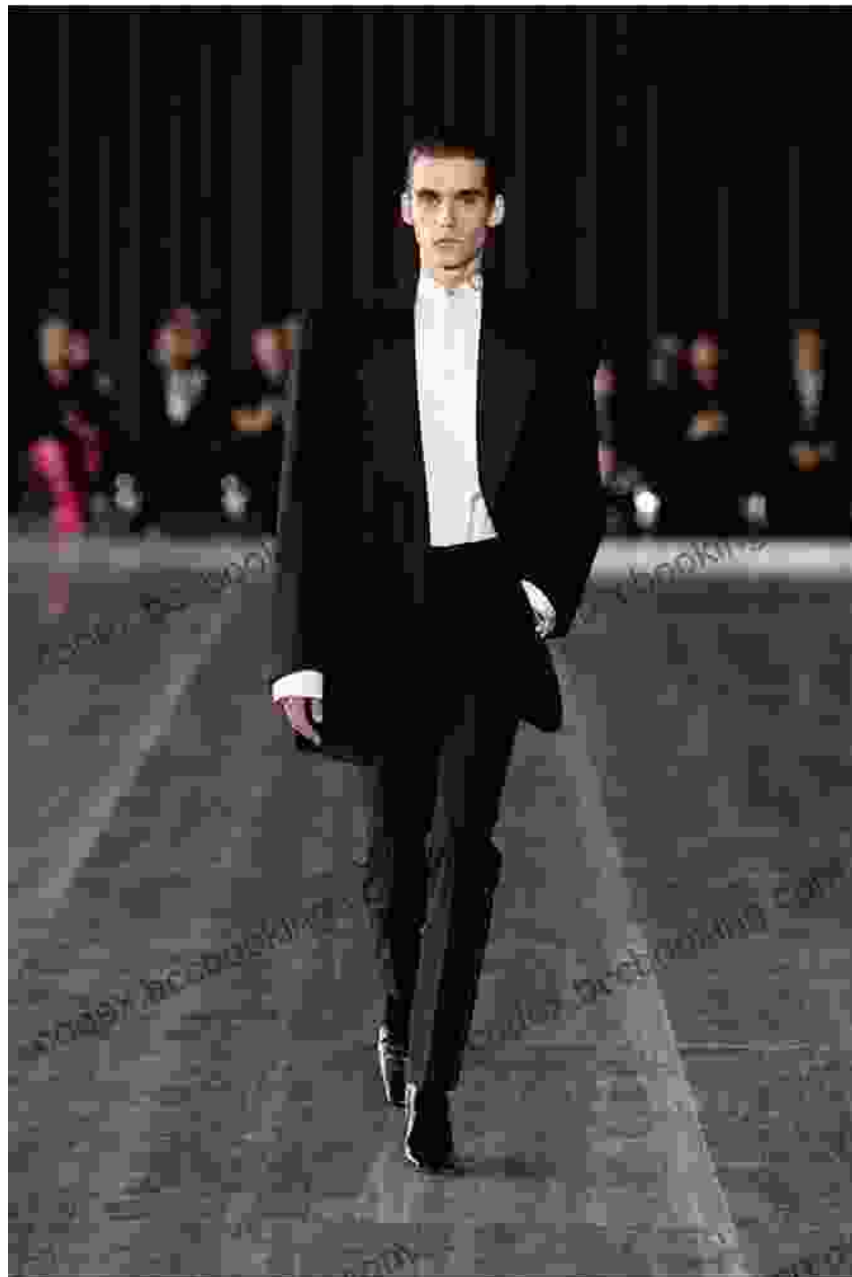
Mary Quant was one of the most influential fashion designers of the 1960s.

The 1970s

The 1970s was a decade of excess, and fashion reflected this. The decade saw the rise of disco culture, and fashion became more glamorous and

glitzy. Platform shoes, flared pants, and sequins were all popular in the 1970s.

Yves Saint Laurent was one of the most influential fashion designers of the 1970s. His designs were known for their glamour and sophistication. Saint Laurent was also a pioneer in the use of non-traditional materials, such as leather and feathers.

The 1980s

The 1980s was a decade of materialism and greed, and fashion reflected this. The decade saw the rise of the power suit, and fashion became more structured and tailored. Shoulder pads, big hair, and bright colors were all popular in the 1980s.

Giorgio Armani was one of the most influential fashion designers of the 1980s. His designs were known for their clean lines and tailored silhouettes. Armani's power suits were a huge success, and they helped to define the look of the decade.

Giorgio Armani was one of the most influential fashion designers of the 1980s.

The 1990s

The 1990s was a decade of grunge and minimalism, and fashion reflected this. The decade saw the rise of the supermodel, and fashion became more

casual and laid-back. Jeans, t-shirts, and sneakers were all popular in the 1990s.

Calvin Klein was one of the most influential fashion designers of the 1990s. His designs were known for their simplicity and clean lines. Klein's jeans and t-shirts were a huge success, and they helped to define the look of the decade.

The 21st Century

The 21st century has seen a continuation of the trends that began in the 1990s. Fashion has become more casual and comfortable, and there is a greater emphasis on individuality and personal style. Athleisure wear, streetwear, and sustainable fashion are all popular in the 21st century.
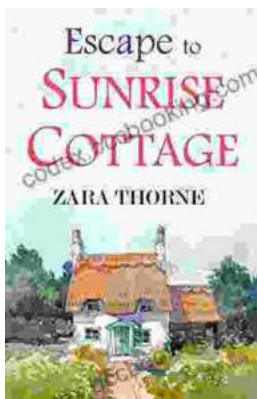
Demna Gvasalia is one of the most influential fashion designers of the 21st century. His designs are known for their avant-garde style and their use of

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